



FOR IMMEDIATE RELEASE

Fore Court health and racquet club hosted a rally for the cure event

NOVEMBER 12, 2009 –Fore Court Health and Racquet Club hosted a **Rally for the Cure**® Cardio Tennis event on November 1, 2009. Rally for the Cure is the largest grassroots program that includes golf, tennis and dining events created to support the promise of **Susan G. Komen for the Cure** and spread the message that early detection saves lives. More than 1.4 million people have participated in Rally for the Cure events across the nation since its inception in 1996. This year marks the first year Fore Court has rallied against breast cancer and was able to raise more than \$2,500 for the cause.

Fore Court had 20 participants registered for the **Rally for the Cure** event as well as several volunteers helping to make the event a success. The goal was to hit 2,500 tennis balls on each of two tennis courts during a fun, high-energy cardio tennis class. Prizes were awarded to several participants while each participant received a goody bag with important Komen breast health information, an exclusive Rally bandana, a pink ribbon pin, and a one-year subscription to a selection of **Condé Nast** magazines including *SELF*, *Bon Appétit*, *Architectural Digest* and other choices.

“We are proud to open our facility and host a **Rally for the Cure** event. The event is a fun way for us to bring together our members and the community to support an important cause while playing a sport they are passionate about,” states Dave Morin, President of Fore Court Health and Racquet Club.

The mission of **Rally for the Cure** has been to emphasize the importance of early detection in the successful treatment of breast cancer and to support the mission of **Susan G. Komen for the Cure** to eradicate breast cancer as a life-threatening disease. According to Komen for the Cure, each year breast cancer is the leading cause of death for women ages 35-54, and the disease also accounts for more than 75% of all cancer deaths in women 55 years of age and older.

“The success of Rally is attributed to volunteer ambassadors like, Brian Morin, Vice President and Tennis Pro, who have said ‘Yes we can have a Rally at our club’. It is their enthusiasm, energy and support we value in our commitment to support Susan G. Komen,” says Diane Perillo, Program Manager, Rally for the Cure.

Since 1996 Komen has received over \$46 million from **Rally** events to support their mission and Fore Court Health and Racquet Club was happy to raise another \$2,500. **Rally for the Cure**® is based in Wilton, Connecticut. For further information about **Rally for the Cure**, contact **Ed Cribari** or to host a Rally event of your own call 800.327.6811 or visit the website: www.rallyforthecure.com.